

# Update



## COMMITTEE OF 300

FEBRUARY 2023

### 2022-2023 BOARD OF DIRECTORS

**Derek Brown**  
President

**Jessica Badran**  
President- Elect

**Anthony Gonzales**  
Past President

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COO/Secretary

**Dale Arakawa**  
Legal Counsel

**Judie Johnsen**  
Chief Financial Officer

**Chris Gehman**  
Race Management Director

**Sandra Ma**  
Press/ Media Director

**Karen Pasion**  
Membership Director

**Charlie Aroz**  
Promotions Director

**Frank Arens**  
Community Service Director

**Susan Mrock**  
Activities Director

**Brandon Riddle**  
Paddock Club Director

### COMMITTEE OF 300 OF LONG BEACH, INC.

3000 PACIFIC AVE.  
LONG BEACH, CA 90806  
562.981.9200

**Phyllis Covey**  
Office Manager

## NASCAR Busch Light Clash at The Coliseum



NASCAR is returning to the Los Angeles Memorial Coliseum on **Sunday, February 5th**. It is contested over 150 laps and it will be the first exhibition race of the 2023 NASCAR Cup Series season.

Good News! Charlie and his team of volunteers/ members will be there promoting the Acura Grand Prix of Long Beach. So if you are there to enjoy the race, stop by and say hello!

## PROMOTION OPPORTUNITY



The NASCAR Cup Series will also return to Auto Club Speedway in Fontana, Ca. They announced that it will be the final race on Auto Club Speedway's 2-Mile Oval. This will be a two day event on Saturday & Sunday, **February 25th & 26th**. The 2-mile oval and Auto Club Speedway is gearing up for an exciting grand finale on its current configuration. It's a track that has produced incredible races won by legendary winners for more than a quarter century. So on Feb. 26, 2023, the best drivers in the world will have boastful rights of winning the last race on this D-shaped oval located in the heart of the Inland Empire.

The Acura Grand Prix of Long Beach will also have a promotional booth at this race. For those, that have not yet met their requirement of two promotions for the year and would like to take advantage of this opportunity, our C300 Promotions Director, Charlie Aroz has two shifts available for Sunday Feb. 26th. If you are interested and would like more detail on this promotion, please reach out to Charlie @ 714.306.3282 or by email at 2sedan9@gmail.com.



GPLB PROMOTIONS

My Fellow Governors:

**www.committeeof300.com**, is your 'real time' method to keep up to date with all things C-300! This is your Board of Directors' means to provide you with updates with at least 7 days advance notice. While we'd love to provide more than this 'sufficient notice,' in our 2020's real world it's simply often just not achievable.

Please constantly check 'your' website for updated information. We continue to need your "action shots" and any pertinent information to update your website and social media content. Please visit your website and social media on a regular basis to help improve its placement for the general public to be able to find us. Also, our C-300 tab on the GPLB's website will link directly to our C-300 website shortly.

Our January Governors Meeting was held at the Naples Rib Company. Thank you to each and every one of you who attended on that evening. We're working very hard to upscale our meeting venues where we host our General Membership meetings and Activities. Hopefully we are meeting with your expectations.

Our 2023 Committee of 300 'Acura Grand Prix of Long Beach' **Membership Drive** will be held at Outback Steakhouse **Thursday, February 23rd @ 6 pm**. Please note, we are NOT referring to it as a 'Kickoff Party' this year. It's a Membership Drive, specifically designed to benefit YOU, the members. Please invite your friends, family members, business associates, etc. to join us on this evening. We won't be having a band, and we won't be hosting Meet Up Groups... that evening. This event is very specifically designed to be a positive event to attract like-minded individuals like us interested in being a part of the fantastic opportunity we can provide them. We very specifically want to attract people interested in joining as Members, not selling ourselves out to the lowest common denominator anymore.

Our organization needs 'everyone' to be contributing from this point forward. It is now less than 75 days to the 2023 Race Weekend. Please reach out to any Director you are interested in assisting, to help us DRIVE the C-300 forward into the future.

We'll have the NASCAR Clash at the Coliseum wrapped up by the time most read this. The NASCAR (Fontana) Race, First Friday in Bixby Knolls, and Formula D Drift Promotions still remain on our Promotions schedule. Please contact Charlie Aroz ASAP to find out what slots are available for you to fulfill your requirement.

**Note:** All members are required to fulfill a shift at a LBGP Promotion. If you don't participate in a Promotion, you'll only get GA tickets on Credentialing Sat. (4/8).

Our new C-300 Mission Statement is imminently due for your approval. It is going to have a community service focus, with our Grand Prix affiliation a secondary focus. Our updated C-300 Organizational By-Laws will also be presented to you very soon for your review and approval as the Governors of our organization.

We're very busy refreshing everything now, to strengthen our Committee of 300's foundation for the future, while preparing ourselves for the 2023 Race Weekend.

We're under T-minus 75 days & counting to Race Weekend! 'C' you at the Scene.

**Happy Valentine's Day to Everyone!**

*Derek Brown*  
President 2022-2023



# COMMITTEE OF 300

## 2023 Membership Drive

We invite you to join our  
annual kick-off w/ the AGPLB



**OUTBACK**  
STEAK HOUSE\*

FEB | THURS | 2023  
23

6:00pm - 8:30pm

20 W Shoreline Dr,  
Long Beach, CA 90802  
The Pike Outlets

This year our annual kick off will be held on **Thursday, February 23, 2023** at Outback Steakhouse in the Pike Outlets of downtown Long Beach. Don't forget to mark your calendar for **6pm**. The venue is located ON the LB Grand Prix circuit itself, at 20 W. Shoreline Dr. It's in the restaurant row across from both the Pike and the Aquarium of the Pacific. It's also on the site where Grandstands 36 & 40 will be set up for the 2023 AGPLB race. There's ample street, self, and valet parking available. Additionally, Outback will block spaces directly in front for the pace car. See you there!

**SHORELINE**  
VILLAGE

## Long Beach Mardi Gras Festival

**Save the Date!**  
**Feb. 25th.**  
**2023**

We will meet behind Gladstones by the pier promptly @ 12pm, the parade starts @ 1pm  
Don't forget your red shirt/coats and walking shoes  
Gladstones: 330 S. Pine Ave, Long Beach, CA 90802

### Long Beach Mardi Gras at Shoreline Village

Shoreline Village in Long Beach is having there annual Mardi Gras Festival Parade **Feb. 25th**, and the committee gets to be a part of it by walking in the parade in our "redcoats" spreading the word about our volunteercommittee and handing out Mardi Gras beads. This will be a fun activity so, come join us! We will be meeting at **12pm** behind Gladstones. Please wear comfortable walking shoes.



# First Friday's Bixby Knolls

**Promotion Alert!** There is a different promotion available just before big race weekend in April. There will be two shifts available for "Bixby Knolls First Friday" event for **Friday, April 7th 2023**. If you are interested or would like more details, please contact Charlie @ 714.306.3282 or by email at 2sedan9@gmail.com. Or you can just come down to take a walk and enjoy this free event.

**Promotion Alert!** Formula Drift is making its way back to Long Beach this year. Races will be on Friday and Saturday **April 7-8th 2023**. Best part is this well also be another promotions opportunity for C300. Drivers from around the world have set their sights on Formula Drift as the series of choice worldwide in which to compete. This also includes the legions of talented drivers from Japan, who have competed previously in the D1 Grand Prix. Judged on line, angle, and style, rather than who finishes the course in the fastest time, Formula Drift brings together traditional racing and extreme sports. Contact Charlie if you would like to be apart of this promotion.



## FEBRUARY 2023

02/05/2023 (Sun)	NASCAR Clash	LA Memorial Coliseum	Promotion
02/12/2023 (Sun)	Superbowl LVII (57)	Phyllis's House (1pm)	Potluck (BYOB)
01/14/2023 (Tues)	VALENTINE'S DAY		
<b>02/23/2023 (Thurs)</b>	<b>Kick-Off Membership Drive</b>	<b>Outback Steakhouse</b>	<b>Membership Drive</b>
02/25/2023 (Sat)	Long Beach Mardi Gras	12pm (Shoreline)	Activity (Parade)
02/25-26/2023 (Sat-Sun)	Auto Club Speedway	Fontana, Ca	Promotion

## C300 Merchandise for Purchase!

- Shirts - \$25.00 each ("xx" - \$30.00)
- Jackets - \$113.00 (add \$5.00 per "x")
- Caps - \$25.00 (one size fits most)
- Visors - \$20.00 (one size fits most)
- Feminine Sunglasses - \$10.00
- Cold Cups with Logo - \$30.00
- Coffee Cups - \$ 10.00

Contact - Phyllis (562) 981-9200

## Happy Birthday!

- Jessica Badran 2/4
- Bill Hartman 2/6
- Lea Anderson 2/14
- Carlos Chavez 2/17
- Jade Harris 2/19
- Susan Saint 2/20
- Susan Mrock 2/22
- Diana Martineau 2/24

## Club C300 Paddock Tickets

Club C300 Paddock tickets now available for Sale. \$20 each day, please contact office for more information

OFFICE: 3000 PACIFIC AVE, LONG BEACH, CA 90806, • Phone: 562.981.9200

www.committeeof300.com  /committee-of-300-of-Long-Beach-inc  @committeeof300\_lbpg