

# Update



**COMMITTEE OF 300** NOVEMBER 2024

## 2024-2025 BOARD OF DIRECTORS

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**Sandra Ma**  
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**Charlie Aroz**  
Promotions Director

**Peggy Lebrecht**  
Community Service Director

**Ruselle Cherry**  
Activities Director

**Bert Sosa**  
Club C300 Director

## COMMITTEE OF 300 OF LONG BEACH, INC.

3000 PACIFIC AVE.  
LONG BEACH, CA 90806  
562.981.9200

**Phyllis Covey**

**MISSION STATEMENT:** To be a beacon for individuals of good character and responsible nature. To be a platform to passionately volunteer time and talent to our communities for civic and social improvements. To support the nonprofits that make a difference in our communities.



The Los Angeles Auto Show, one of the world's most influential automotive events, will open its doors to the public **November 22 - December 1** and will run for 10 full days, including Thanksgiving Day. Held at the Los Angeles Convention Center, the LA Auto Show is a must-attend event for prospective car buyers, influencers, car enthusiasts, and for families wanting to enjoy an unforgettable day out during the holiday season.

There will be off road driving experiences, an EV test track, custom lowriders and exotic cars, food trucks and more.

As always, the Acrua Grand Prix of will have a booth for promotions. Please be sure to sign up so it can be counted as your required promotions needed for the year. We will need all members to participate in order for this to be a successful event. If you need help with signing up, please reach out to our Promotions Director,

Charlie Aroz @ 714-306-3282 /Email: 2sedan9@gmail.com

**Sign-up Genius website:**

<https://www.signupgenius.com/go/10C0F4BA5AD22A2FDC70-51349570-laauto#/>





# November Activity

## Saturday, November 2nd

### Dia de los Muertos Parade and Festival November 2, 2024

#### Parade Participants 10:00am - Noon

Sign up to march in the parade down Pine Avenue from 7th Street to Rainbow Lagoon. The Parade will be aired on local TV stations. Meet at 101 E. 7th St. (Sir Speedy)



#### Festival Booth (multiple shifts)

Help us get new members at our C300 Booth on the Festival Grounds. We will have three shifts of three people, 11:30am, 3:00pm, and 6:30pm. Meet at the Festival Entrance.



This is your chance to be in a **TELEVISED** parade marching down Pine Avenue in Downtown Long Beach.

The Dia de los Muertos Parade is comparable to the Belmont Shore Christmas Parade in size and attendance. We need a big turnout of C300 members to advertise our organization and our importance to Long Beach.

We will also have a booth inside the festival grounds at Rainbow Lagoon to attract more members. You can participate in the parade and then take a shift in the booth or just sign up for a shift in the booth. While there, enjoy the lively music and performances.

Please scan the QR code to sign up to participate or for a shift at our C300 booth. For more information you can also reach out to our Activities Director Ruselle Cherry. Phone: (562) 704-8997 Email: rcherry@lbschools.net



For more information contact Ruselle Cherry 562.704.8997 rcherry@lbschools.net

Parking will be tight for the Parade and Festival, just like for the Belmont Shore parade. Strongly consider taking the bus. Get schedules on Google Maps (choose the train icon at the top) or go to Long Beach Transit at [ridelbt.com/trip-planner](http://ridelbt.com/trip-planner).

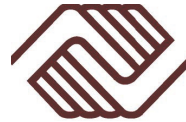
Parking will be slightly better before 10:00am and after 1:00pm. You can find all parking locations and costs at [parkopedia.com](http://parkopedia.com) (enter 90802) and reserve your parking at [parkwhiz.com](http://parkwhiz.com) (enter downtown long beach).



# November Community Service Monday, November 18th

Please join us on **November 18th from 4:30pm to 7:00pm** as we serve a Thanksgiving meal to the children and families of the Boys and Girls Club at **Holmes Elementary School (5020 Barlin Ave, Lakewood, CA 90712)**

We will need 8 - 10 volunteers overall with a few members arriving at 3pm to help set up. Please register using the QR Code below or the SignUp Genius link on the flyer.



**BOYS & GIRLS CLUBS  
OF LONG BEACH**



<https://www.signupgenius.com/go/9040D49A8A829A3FF2-52665976-thanksgiving>

## **VOLUNTEERS NEEDED** to serve Thanksgiving Dinners

MONDAY, NOVEMBER 18, 2024

4:30PM - 7:00 PM

(A FEW MEMBERS TO ARRIVE AT 3:00 FOR SET UP)

HOLMES ELEMENTARY SCHOOL

5020 Barlin Ave, Lakewood, CA 90712



CONTACT PEGGY LEBRECHT FOR DETAILS

310.489.5957 [Peggy.Lebrecht@verizon.net](mailto:Peggy.Lebrecht@verizon.net)

Greetings and welcome to fall, C300 members! The 2024–2025 Board of Directors got to work and planned some incredible activities for us to enjoy, so our first quarter got off to a great start. We have a fantastic mission statement in place that was developed with the combined efforts of member Angela Gehman, who has been a member and supportive spouse for over a decade and Chuck Weaver who is a two-year veteran with C300.

The 14 original designs submitted by our own members for our 50th anniversary logo were outstanding and recently put to a vote. The final election resulted in a surprising twist to the unanimous decision on our iconic 50th anniversary logo. You'll need to speak with someone who was there about it. This creative logo was designed by our very own Phyllis Covey. She has devoted many years to the committee; therefore, her victory is well-deserved.

To all C300 Members and Redcoats, I want to share my appreciation for those who take time out of their busy schedules to attend our monthly Board of Governor meetings. The meetings have been well attended and we see new faces at each meeting. I applaud everyone for their efforts in making this happen. We are in the midst of the 2nd Quarter with the holidays around the corner. Please join us as we have more in store for you to experience and enjoy.

Finally, I want to thank the amazing Committee of 300, which Ted Obole and Michael Kerlegon introduced me to eight years ago, and my family and friends for their constant support, which has enabled me to be here to make this happen. It's worth the trek for me to return to Santa Clarita after living in Long Beach for more than 20 years. Happy Thanksgiving to all!

Karen Pasion- **President 2024-2025**

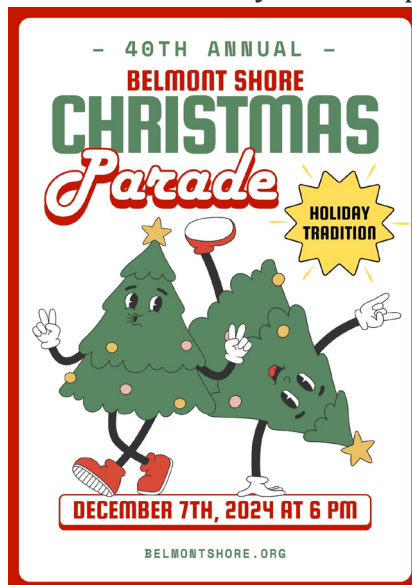
## CHRISTMAS PARADES 2024

Get your walking shoes and Committee of 300 gear ready for this year's holiday parades! We will be participating in two Christmas Parades w/ the Acura Grand Prix of Long Beach.

Our first parade will be the 46th Annual Seal Beach Christmas Parade, **Friday, December 6th at 7pm**. The parade route runs from the pier to PCH along Main Street. As always, we are expecting a large crowd of spectators.

Our second Christmas Parade will be the Belmont Shore Christmas Parade on **Saturday, December 7th at 6pm**. The theme of this year's parade is "**A Holiday Tradition**," honoring their 40 years of producing the parade and the tradition it has become for so many. The parade route is along East Second Street and begins heading east from Livingston Avenue to Bayshore Avenue. Entries return to Livingston Avenue heading west along the north side of East Second Street.

Santa hats are welcomed. We highly recommend wearing comfortable walking shoes. Please pay attention to your emails for details on where and when to meet. Let's get into the season and show your C300 pride.



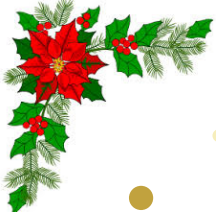
# NOVEMBER 2024

11/02/24 (SAT)  
11/18/24 (MON)  
**11/20/24 (WED)**  
11/22/24 - 12/01  
11/28/24 (THURS)

DIA DE LOS MUERTOS PARADE  
BOYS & GIRLS CLUB  
**BOARD OF GOVERNORS**  
LA AUTO SHOW  
THANKSGIVING

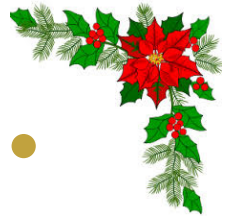
ACTIVITY  
COMMUNITY SERVICE  
**JADE RESTAURANT @ 6pm**  
MANDATORY PROMOTION  
HOLIDAY

7TH STREET TO RAINBOW LAGOON  
HOLMES ELEMENTARY SCHOOL (LKWD)  
**6380-A E. PCH HWY, LB 90808**  
LOS ANGELES CONVENTION CENTER



## C300 CHRISTMAS PARTY

SAVE THE DATE OF DECEMBER 11TH, 2024 TO COME TO OUR ANNUAL C300 CHRISTMAS PARTY FOR PAID MEMBERS. RSVP INVITATIONS WILL BE MAILED OUT SOON WITH DETAILS..



**Joseph Rivera**  
Medicare Advocate

633 S. Brea Blvd. Ste 100  
Brea, CA 92821  
949-400-8523  
JRivera@RivalInsuranceAgency.com  
RivalInsuranceAgency.com



**Jenny Ferguson**  
Business Development Manager


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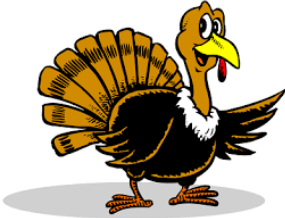
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**562-494-4609**  
**info@KNBCGraphics.com**

**Happy  
Birthday!**

**Bob Pace 16**  
**Allen Boobar 8**



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www.committeeof300.com  /committee-of-300-of-Long-Beach-inc  @committeeof300\_lbcp